

Wouldn't You Love to have Like-new Carpet, Tile or Stone -

at a mere fraction of the price, and without the hassle of replacement?



Hi! My name is Richard Carpenter, owner of UltraSteam Professional Cleaning, and I know times are a little tough right now. Maybe you've been eyeing the dirty carpet in the family room, or the grimy tile and grout lines in the kitchen, planning to replace it soon...only to find there's less money left over than you expected, or shuddering at the thought of moving everything out and turning your life upside-down! Well, I have an alternative that will save you money - and help out some less fortunate people here in our community this year.

It's easy...Call 385-8444 and we'll show you how!

The truth is, you may not really need new floor coverings yet...just a good, thorough cleaning. Now, you may have hired a professional cleaner before and been disappointed with their indifferent service or the so-so results. Maybe you usually clean it yourself (hard work, isn't it?). And face it, no matter how hard you try - even with a toothbrush on your hands and knees - those traffic areas and groutlines never really look right, do they? It shouldn't be like this! **There is a difference in cleaning companies.** Let me show you a better way...

**You Deserve "Green" Cleaning and Courteous, Smiling Service
by Expert Cleaners Who Love Their Work!**

When you call us, you're not just getting "some guy with a wand", trying to get done as quickly as possible. Our sharply uniformed specialists are IICRC Certified Experts with years of experience, who love making you happy and showing you how good your carpet or stone and tile can really look. First we'll provide you with a Flooring Audit, full of valuable information about your carpet or floor and how to best care for it. We protect your entry and walls with mats and cornerguards, and vacuum for you with sealed HEPA uprights. **We don't cut edges and corners, but clean them first** with a special tool that other cleaners don't use (because it takes longer). We use "green" cleaning products for your family's health and that of the environment, and **spots won't "pop back"** since we rinse the carpet as the final step to remove virtually all residue (including what the last cleaner left behind!). We **speed-dry** each area to return your home to normal fast...we'll even wipe your baseboards for you. And though we may cost a little more than some companies, our clients tell us they've never had anyone spend so much time and care on the job before! But it doesn't end there...

Don't you wish you had that "new carpet warranty" back, too?

Wouldn't it be nice not to have to worry about spots and spills so much? To know that most common household spills could be cleaned up easily - and if they didn't come out, that someone would rush by to take care of it for you? Well, when we re-protect your carpet with genuine Scotchgard protector:

We'll replace the original warranty for one year!

You read right - when we re-protect your carpet, we also renew your warranty. We'll provide you with a free bottle of professional spot remover, and almost any spot that you can't remove yourself, we'll stop by ASAP and remove for you! (The only exceptions are some physically damaging stains like bleach.)

The best part? You can try us out absolutely FREE!

(There's just one teeny catch)

During the 2008 Holiday Season, I'll give you 100 Square Feet of carpet cleaning, at no charge, just to show you the amazing quality of our work. I'll even Scotchgard it for free (making it a \$57 value). **I ask only that you donate at least \$25 to Advocacy for La Plata**, a program of the Women's Resource Center that helps at-risk families weather our turbulent economy with parenting support groups, life skills classes, and help locating affordable housing, food and community resources. **If you love our work, then we'll be happy to make the rest of your house look just as good.** If not, we'll thank you for your time and donation, pack up and leave with no payment to ourselves.

And remember, you're always covered by my exclusive, no-risk guarantee...The Most Thorough Cleaning Ever or it's FREE! If you're ever less than delighted with any work we do, we'll make it right or you don't owe us a penny! What could be more fair?

I sincerely look forward to serving you!
Richard Carpenter

P.S. -
No carpet? Donate \$25 to
Advocacy for La Plata,
and we'll give you \$50 off
Stone, Tile or Wood floor
cleaning! Or get \$50 OFF Rug
Cleaning (drop-off orders) or
FREE Pickup and Delivery
of Area Rugs (a \$50 value!)



**Call Today
385-8444**

What Do Your Neighbors Say About Our Service and Cleaning Results?

"It was excellent from beginning to end. I am very pleased with the job. Price for service was very good" ~ Robert L., Durango

"I was pleasantly surprised at how fast my carpet dried! Keep doing what you're doing!" ~ Dena M., Durango

"Mark did a wonderful job on our couch and carpet. He was very friendly and he made our belongings look like new again." ~ Kris G., Durango

"You did a great job on my Turkish rug. I'm very satisfied." ~ Diane E., Durango

"You guys rock! You really understand customer service." ~ Lynne S., Durango

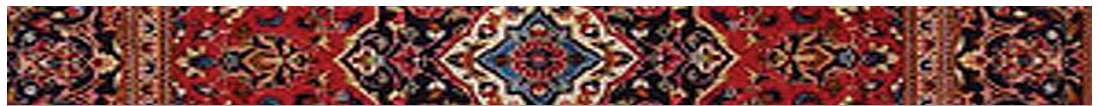
"My past tenants used (Company "C") to clean carpets. Current tenant developed allergies, which have disappeared since you cleaned the carpet." ~ Carol G., Durango

"The Chinese rug is soft and silky and beautiful. Thanks!" ~ Rose N., Durango

"Carpets look beautiful - I've already told friends and family. Thank you - we'll see you in 6 months!" ~ Laurie A., Durango

So What's the Downside?

It's true, we're not for everyone. We can't fix everything - but we'll tell you up front what we can do. We strive to always accommodate your schedule, but we're a small company so we sometimes get booked ahead a few days. Our clients say we're always worth the wait, though! And, because our service is designed to be the most thorough, it cannot be the cheapest. But you will find the value inherent in good work lasts, long after the sweetness of a cheap price would be forgotten!



Are You Destroying a Work of Art?

Here at RugMasters of Durango, I meet people every day who are doing exactly that! A fine hand-woven area rug may have hundreds of artisan hours, (and thousands of your dollars!) invested in it. But over time, sand and dirt collect deep in the pile, grinding away the fibers and wearing the rug out prematurely. And cleaners who attempt to improperly "surface clean" the rug in your home may cause fiber damage or dye bleeding!

How to Get a Clean, Fresh, Cloud-soft Rug:

Call RugMasters of Durango at 385-5777, and let Durango's only IICRC Certified Rug Cleaner pamper and protect your fine rugs while gently removing the damaging soils and unsightly stains. We'll use our specialized rug duster to remove up to 90% of the dry soil before washing, then hand-shampoo and cold-rinse the rug to protect the dyes and fibers, detail the fringes, and dry it "cloud-soft" and fluffy for a speedy return to your home! And this month, you can get a \$50 discount or FREE pickup and delivery with a \$25 donation to Advocacy for La Plata.

Take Action To Prevent Further Damage!

Call 385-5777 for a Free Rug Inspection and Quote in-home or at our shop. Then let us clean and care for your rugs like the works of art they are!



RUGMASTERS OF DURANGO™
local in-plant cleaning of fine area rugs
by Richard Carpenter, IICRC Certified Rug Cleaner

Caring for Your Rugs Like the Works of Art They Are!

\$50 Off Rug Cleaning (Drop-off Orders Only)
with \$25 Donation to Advocacy for La Plata



Mika & Church say...
Shed happens. So do accidents. Call our dad... He can get out almost anything!
(He can even relieve pet allergies for 6 months!)

\$25 Off Pet Stain & Odor Removal or Allergy Relief Treatment
(expires 12/31/08)

100 Square Feet of Carpet Cleaning with \$25 Donation to Advocacy of La Plata (expires 12/31/08)
Absolutely FREE!

\$50 Off
Stone, Tile & Grout or Wood Floor Cleaning
with \$25 donation to Advocacy for La Plata
(expires 12/31/08)

Before / After

Did your last cleaner do all this?



Protect your home with mats and corner guards



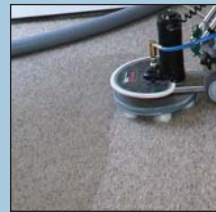
Clean your edges first with a special tool!



Wipe your baseboards



Speed-dry your carpet to get your home back to normal fast!



Carpet Before / After



Tile Before / After



(We do all this and more on every job to ensure your delight!)

Call Today
385-5777